

About Rolli-Pet Tiernahrung GmbH



Rolli-Pet GmbH is Europe's leading manufacturer of products for wild birds.

Our core competencies lie in the areas of:

- the production of wild bird and wild animal feed, small animal and rodent feed, as well as various snack product.*
- greatest customer satisfaction through a marked focus on service, quality and reliability.*

Rolli-Pet GmbH is a proven source of great ideas for its business partners throughout Europe thanks its extensive knowledge of the product, its proximity to the market, as well as its innovative and creative concepts in the trademark area (private label).

About Peddy®



With our own brand Peddy we provide a wide range of high-quality wild bird feed in attractive packaging.

The product worlds of Peddy include innovative products such as fat pellets, suet sausages and disposable birdhouses in addition to traditional items such as suet balls, nut bars and various loose-mix feeds.



Gerald Ruprecht
Director Rolli-Pet Tiernahrung GmbH

Fat Balls Peddy®



Sunflower Seeds Peddy®



Fat Balls Peddy

Fat balls fall under the category of fat feeds and consist of a mixture of cereals, beef suet, animal feed lime, seeds and nuts.

- ✓ Favourite type of food for many wild birds
- ✓ Can be fed during the whole year
- ✓ In netting or without netting
- ✓ In different packaging options
- ✓ Different recipes (Discount, Standard, Premium)

Packaging Option	Description	CU / TU	TU / LU
	Fat Balls 50 pcs à 90g / 4.5kg with netting in buckets	1 CU / TU	84 CU / LU
	Fat Balls 6pcs à 90g / 540g with netting on cups	16 CU / TU 320 CU / Display Box	36 TU / LU 2 TU / LU
	Fat Balls 6pcs à 90g / 540g with netting in tubular bag	20 CU / TU	32 TU / LU
	Fatt Ball 1 pce à 500g with netting	12 CU / TU	60 TU / LU

Sunflower Seeds Peddy

Sunflower seeds fall under the category of Grain Feed.

- ✓ Popular feeds of wild birds
- ✓ Can be fed during the whole year
- ✓ With peel or unpeeled
- ✓ In different packaging options

Packaging Option	Description	CU / TU	TU / LU
	Sunflower Seeds 4kg in bucket	24 CU / Display Box	2 TU / LU
	Sunflower Seeds 4kg in tubular bag	5 CU / TU 40 CU / Display Box	18 TU / LU 2 TU / LU
	Sunflower Seeds 1kg in tubular bag	20 CU / TU	18 TU / LU
	Peeled Sunflower Seeds 500g in tubular bag	20 CU / TU	40 TU / LU
	Peeled Sunflower Seeds 1.3kg in pouches	12 CU / TU	32 TU / LU
	Sunflower Seeds 25kg in paper bag	1 CU / TU	39 CU / TU or 30 CU / TU

Wild Bird Mix Peddy®



Wild Bird Mix Peddy

Grain feeds containing hemp seeds, sunflower seeds, wheat, mille, sorghum, nuts etc. The standard Peddy Wild Bird Mix is a balanced mix with nuts for all wild birds.

- ✓ Popular feeds of wild bird
- ✓ Can be feeded during the whole year
- ✓ In different packaging options

Packaging Option	Description	CU / TU	TU / LU
	Wild Bird Mix with nuts 1kg in tubular bag	20 CU / TU	18 TU / LU
	Wild Bird Mix with nuts 4kg in tubular bag	5 CU / TU	18 TU / LU
	Wild Bird Mix with nuts 25kg in paper bag	1 CU / TU	39 TU / LU or 30 TU / LU

Premium Wild Bird Mix Peddy®



Premium Wild Bird Mix Peddy

Premium Grain feeds containing sunflower seeds and hemp seeds. These two components are valuable components for wild bird feeds.

- ✓ Favourite feeds of wild birds
- ✓ Can be feeded during the whole year
- ✓ Contains valuable and important nutrients
- ✓ In different packaging options

Packaging Option	Description	CU / TU	TU / LU
	Premium Grain Feed 1kg in tubular bag	20 CU / TU	18 TU / LU
	Premium Grain Feed 4kg in tubular bag	5 CU / TU	18 TU / LU
	Premium Grain Feed 1.3kg in pouches	12 CU / TU	13 TU / LU
	Muesli Mixture 1.3kg in pouches	12 CU / TU	13 TU / LU
	Hemp 1kg	10 CU / TU	10 TU / LU

Peanuts Peddy®



Peanuts Peddy

With a high fat content peanuts are a great source of energy and very popular with birds.

- ✓ High acceptance
- ✓ Whole peanuts or chopped peanuts
- ✓ Can be feeded during the whole year
- ✓ In different packaging options

Packaging Option	Description	CU / TU	TU / LU
	Peanuts 5kg in bucket	1 CU / TU	65 TU / LU
	Chopped Peanuts 1kg in tubular bag	8 CU / TU	18 TU / LU
	Chopped Peanuts 2.5kg in tubular bag	10 CU / TU 96 CU / Display Box	40 TU / LU 2 TU / LU
	Chopped Peanuts 1.3kg in pouches	12 CU / TU	13 TU / LU

Special Items Peddy®



Special Items Peddy

In addition to the standard products, we also offer mixing cups, disposable feeding containers, fat pellets or suet sausages.

- ✓ Give the end consumer an overview of the existing products
- ✓ Very practical – easy handling
- ✓ In different packaging options

Packaging Option	Description	CU / TU	TU / LU
	Mixing Cup 8er 1000g (4 fat balls, 1 peanut bag, 1 sunflowerseed bag, 2 nut bars)	8 CU / TU	32 TU / LU
	Nut Bars 3pcs / 330g on cup	20 CU / TU	36 TU / LU
	Suet Pellets 1.75kg in bucket	45 CU / Display Box	2 TU / LU
	Fat Food in tubular bag 1kg	10 CU / TU	40 TU / LU



In recent decades, the natural habitats of birds have significantly decreased throughout Europe. This is because of increasingly intensive farming practices, as a result of the use of biocides and also because of the use of the land for settlements and infrastructures. This destruction of natural habitats has of course resulted in the decline of many species of birds and the biodiversity of many areas. By providing food throughout the year, we can improve this situation and support endangered species and also stabilise the small populations of, as yet, much less endangered species.

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